

# LEADERSHIP, CREATIVITY, AND THE PURSUIT OF QUALITY AND INNOVATION



## FEATURING **Andy Russell**

Success in any dynamic field – whether in industry, academia or public sector – hinges on creativity and innovation. Building and leading an effective creative effort – whether in a small group, a department, or large organization – is essential for any future leader. Andy will share insights from a wide range of experience – including with PBS, Disney, Google, MIT, and Accenture. This interactive session will spark your thinking about successful careers, leadership and innovative endeavors.

Andy Russell is President and CEO of PBS SoCal, the flagship PBS station for Southern California serving 18 million viewers. Andy joined PBS SoCal in 2013 from PBS's national headquarters in Washington, DC. Over the past 20 years, he has been one of the most impactful leaders in public television, holding executive positions at PBS and the Corporation for Public Broadcasting with a wide range of national responsibilities. He has been responsible for public television's strategy and many of its major initiatives since 2001. He earned an MBA from Stanford University, a Masters of Public Affairs from Princeton University, and a BA from the University of California, Davis.



**WHEN: FRIDAY, JANUARY 27 AT 12PM**

**LOCATION:  
GRADUATE RESOURCE CENTER (GRC)  
3100 GATEWAY STUDY CENTER**

**\*\*SPACE IS LIMITED\*\***

**Register at [grad.uci.edu/services/grc](http://grad.uci.edu/services/grc) & Click "Book Now"**

The Foundations of Leadership distinguished speaker series connects graduate students and postdoctoral scholars with a range of leaders from corporations, nonprofits, government, and higher education. These leaders demonstrate the importance of expanded skill development and career planning to compete in the changing job market.

